

Joseph Dhliwayo

mrdhliwayojoseph@gmail.com

Hamden, United States

Web Designer & UI Designer

pekugara.com

Creative and detail-oriented web and UI designer with hands-on experience designing and building full-stack web platforms and mobile applications from the ground up. Founder of Pekugara, a live student accommodation app now on the App Store, with a strong portfolio of client websites spanning e-commerce, nonprofit, and professional services. Skilled in responsive design, branding, design systems, and developer-ready file handoff.

EXPERIENCE

Founder, CEO & Lead Product Designer

2024 – Present

Pekugara · Hamden, United States

- Designed the complete UI/UX for the Pekugara mobile app, including all screens, user flows, branding, icon set, and design system, from concept to live App Store release
- Created brand identity: logo, colour palette, typography system, and brand guidelines used consistently across the app, web, and marketing materials
- Designed onboarding flows, property listing cards, map interfaces, booking screens, and an AI assistant chat UI tailored for a student audience
- Collaborated with developers for pixel-accurate, developer-ready design handoff across iOS and Android

Freelance Web Designer & Developer

2022 – Present

Global Website Solutions · Remote

- Designed and built custom websites for clients across e-commerce, drilling services, nonprofit ministry, and digital agencies
- Produced wireframes, mockups, and final production designs for desktop and mobile, delivering responsive, accessible, and performance-optimised experiences
- Created logos, brand guides, and visual identities as part of end-to-end client projects
- Managed client communication, creative briefs, revision cycles, and final delivery with consistent ontime results

PORTFOLIO

Pekugara

[pekugara.com](#) · App Store, Play Store coming soon

Full product design for a student accommodation platform: UI/UX, branding, design system, and mobile app screens.

- Mobile UI
- Branding
- Design System

Money Saver Appliances

[moneysaverappliances.com](#)

eCommerce website design: product listings, shopping flow, mobile-responsive layouts, and brand visuals.

- eCommerce
- Web Design
- Responsive

Prayer Movement International

[prayermovementinternational.org](#)

Nonprofit ministry website with event promotion, donation flow, and multi-page responsive layout.

- Nonprofit
- Web Design
- Responsive

Wellstar Drilling

[wellstardrilling.com](#)

Professional services website with strong visual identity, service pages, and project-focused layout.

- B2B
- Web Design
- Branding

Global Website Solutions

[globalwebsitesolutions.com](#)

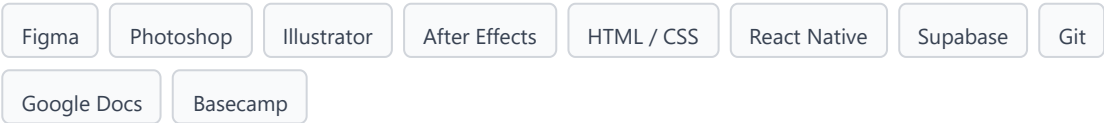
Agency website self-designed to demonstrate clean layout, brand presentation, service communication, and conversion-focused design.

- Agency
- Web Design
- Branding
- Dev Handoff

SKILLS



TOOLS



EDUCATION

Self-Directed Study: UI/UX Design & Web Development

Ongoing · Figma, Adobe Suite, React Native, HTML/CSS, accessibility standards

Mobile App Design & Development

Practical experience · Pekugara, available on App Store, coming soon on Play Store

LANGUAGE

English

Fluent — written and spoken